

Working together to enhance health in care homes



Breaking new ground in social movements

Our successful bid to be part of the new “*Health As A Social Movement*” programme launched by NHS England adds an extra dimension to our work.

The trial achieved widespread press interest and helped raise the profile of the wider vanguard across local, health and the care home media.

This is the press release we issued in collaboration with our key partners, Alzheimer Society and the University of Bradford, which will give you more information about what we are trying to do and what you can do to help make it a success. ■